

TATA MOTORS presents
Prima 5530.S

EXPERIENCE THE **POWER OF 6**
EXPERIENCE THE **POWER OF CHANGE**



THE POWER OF 6



1

Power of enhanced performance



2

Power of lower total cost of ownership



3

Power of comfort and convenience



4

Power of choice



5

Power of connectivity



6

Total peace of mind

BS6

EXCELLENT WARRANTY	TATA MOTORS SAMPOORNA SEVA	TATA GENUINE PARTS
TATA NEW GENERATION TELEMATICS	AAPKE SAATH HAI KADAM	TATA SURAKSHA
TATA DELIGHT	1800 200 7970	TATA PROLIFE
TATA OK		TATA KIVACH
		TATA ALERT

New and improved Sampoorna Seva 2.0

MODEL	TATA PRIMA 5530.S BS6
GROSS VEHICLE WEIGHT	55 000 kg
ENGINE	Cummins ISBe 6.7 l BS6
MAXIMUM POWER	224 kW @ 2 300 r/min
MAXIMUM TORQUE	1100 Nm @ 1 000 – 1 700 r/min
CLUTCH	430 mm Dia Push type Single Plate Dry Friction Organic lining
TRANSMISSION	Tata G1150 8 Forward + 1 Reverse Manual Synchronesh
FRONT AXLE	Tata Heavy Duty 7T Reverse Elliot Type
REAR AXLE	Tata Single Reduction 21T RA109 SRT Tandem Axle
SUSPENSION	Parabolic leaf at front Bogie suspension Bell Crank Suspension
FRAME	Ladder Type, Heavy Duty Frame
CAB/ COWL	PRIMA SLEEPER CABIN
TYRES	295/90R20 Radial Tube Tyres
VENTILATION	Air Conditioning as standard fitment
EMISSION CONTROL	DOC + DPF + SCR + AMOX
FUEL TANK	Polymer 557 l (365 l +192 l) with Anti Fuel Theft
WHEELBASE	3 890 mm

VALUE FEATURES	LX	VALUE FEATURE BENEFITS
Electronic Anti Fuel Theft	YES	Telematics enabled Fuel theft monitoring Savings in undue fuel expenses Lower cost of operations
Engine Brake	YES	Upto 20% higher service brake life Higher Safety especially in downhill operations
3 Mode Fuel Economy Switch	YES	Load - Terrain - Speed based Fuel Economy management
Gear Shift Advisor	YES	Load - Terrain - Speed based Gear shift coaching
Low Rolling Resistance Tyres	YES	Higher Fuel Economy Longer Tyre Mileage
New Generation Telematics	YES	Advanced features for Fleet, Trip & Business Management
Air Conditioning (AC)	YES	Higher Riding comfort Protection from heat, dust, noise Better trip turnaround time
Truck Hub Unit (Unitized Wheel Bearing)	YES	No hub greasing required for 5 Lakh km Saving in maintenance cost Higher running uptime
Hill Start Aid	YES	Prevents roll back of vehicle during "Stop & Go" situation on a uphill gradient actuated by a switch Prevents rear end collision Minimizes clutch and brake liner wear Improves safety and uptime



1 500 +

Service Workshops across India including
Dealers and Tata Authorised Service
Stations

160 +

TATA GENUINE PARTS (TGP)
distributor points across India

50 000 +

Trained Mechanics

Tata Motors Limited

For more information, please visit our website: www.tatatrucks.tatamotors.com

You can also contact our Sales Office: Tata Motors Limited, 4th Floor, Ahura Centre, 82, Mahakali Caves Road,
MIDC, Andheri (East), Mumbai - 400 093 or call toll-free no. 1800 209 7979

Terms and Conditions apply as per the policy of ITGI. Insurance available on light, intermediate and heavy commercial vehicles.

CAUTIONS: Accessories shown in the pictures or else where do not constitute standard fitment.

The specifications are merely indicative. Due to continuous product improvements, these specifications are liable to change without notice.